



PRODUCT LAUNCH

In an increasingly competitive market, progressive schools are keen to engage their parents in new initiatives and development opportunities. Constructive and annual parental feedback enables schools to focus their time and resources on strategies that will deliver real benefits to students and ensure 'educator of choice' status. In addition, gathering and reporting of parent feedback is now one of the mandatory accreditation requirements faced by schools. This can be a very time consuming drain on limited manpower resources.

The recent release of the School Results Survey (SRS) by Access Management Corporation (AMC) has been well received by the education sector. Schools in both Australia and New Zealand are now accessing an online management tool of the quality that has previously only been accessible to the corporate sector. The SRS is managed independently of the school, ensuring confidentiality for all participants and minimal disruption to the school routine. Reports are comprehensive, segmented by parental demographics and information provided is critical to school development plans.

Recent testimonials:

'The SRS is an extremely easy to use process for reducing the time necessary to gather this information. It is very simple to administer and initiate and provides an excellent range of questions that can be used, with the opportunity to customise and add further specific school-related questions if necessary. The distribution and daily reporting is accurate and timely and the final report is comprehensive and extremely useful for strategic planning. It is our intention to employ this process on an annual basis and we recommend the program to all schools.'

Brian Hewitt (Principal) – Blackheath and Thornburgh College QLD

'AMCs School Results Survey has facilitated the gathering of a broad range of responses from our parent community in an efficient and timely fashion. The survey was simply presented, easy to complete and, as AMC was responsible, the impact on the school was minimal. We were able to include customised questions based on our strategic plan which ensured that the responses were pertinent to our particular needs. The report was detailed and has provided us with information that is crucial to our future direction.'

Ann-Maree Tippins (Learning Technologies Co-ordinator R-12) – Loreto College SA

Schools have expressed their pleasant surprise at the low cost of conducting an SRS which is capped at only \$1,045 (incl GST). As a **special introductory offer**, schools who register prior to the end of **Term 3, 2009** will only pay a **fee of \$645 (incl GST)**.

If you would like to take advantage of a **10 minute interactive tour** of the administration, survey and reporting components of the SRS or would like to register your school, please contact Jenny Eager (Senior HR & Education Consultant) at Access Management Corporation on (07) 3393 2833 or jeager@accessmc.com.au.